



# RUTH CANN



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CRAYFORD, DARTFORD  
KENT



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## SKILLS

- 3D software including Maya & Blender
- Adobe Suite, Specialising in Photoshop & Illustrator
- SEO (Search Engine Optimisation).
- Magento
- Amazon
- eBay Marketplace,
- Inventory Management Systems

## PROFILE

I am an eager and outgoing individual who is punctual and motivated. I'm continually looking for ways I can further my knowledge for my professional and personal growth. I enjoy challenging myself with new programmes and have become adept in swiftly utilising their capabilities. This is assisted by my base knowledge of programmes such as Maya, Blender and the Adobe suite alongside my four years of using well known marketing platforms such as eBay and Amazon. My proficiency in effectively managing workloads and prioritising my tasks enables me to deliver high quality results within the allocated timeframe. Some of my key professional skills Are:

- Workload Management and Prioritisation
- Problem-solving
- Team Collaboration
- Customised Advertising Creation
- Staff Training and Development
- E-commerce Management
- Project Coordination
- Multi-channel Sales Management
- Continuous Learning and Skills Improvement

## WORK

October 2019 - Current

### JOB

#### E-COMMERCE CONTENT CREATOR / MERCHANDISER

Europens | Medway City Estate | Medway

I've developed expertise in managing products online and honed my talents in designing product pages for various platforms, including Magento, Amazon, Etsy and eBay Marketplace. My knowledge of search engine optimisation (SEO) enables me to augment product pages for maximum visibility. In my current position, I work with colleagues and supervisors to plan significant annual events, create customised engaging adverts and graphics for all social media channels, leveraging my extensive knowledge of Photoshop and Illustrator. I manage our e-commerce site's product catalogue, including editing and providing high-quality images and illustrations for each product. I collaborate closely with the warehouse team to ensure proper inventory management and timely order fulfilment, as well as successfully coordinating with that team to deliver Fulfilled by Amazon (FBA) goods, which I then finalise with delivery providers & Amazon.

I have trained junior staff within my job role managing their workload and further developing their skills within the company, to meet expected high standards. I also manage multiple sales channels, integrating them with inventory management systems while continually expanding my knowledge of e-commerce and sales trends to keep our online presence competitive and efficient.

February - October 2019

### FREELANCE

#### GRAPHIC DESIGNER / CONTENT CREATOR

Own Logo Supply Company | Higham | Medway

I developed all digital media for Own Logo Supply Company, a supplements distributor into gyms. My work ranged from poster designs to creating brochures and flyers. With my pre-existing experience in the Adobe suite, I was able to produce a range of fun and eye-catching designs. I worked closely with the company directory to bring packaging vision to life on several products as well as designing associated marketing material.

# RUTH CANN

E-COMMERCE  
CONTENT CREATOR

## EXPERTISE

- Collaboration and Group Work
- Adobe Suite
- E-commerce Content Creation
- Animation & Modelling 2D & 3D
- Photography
- Search Engine Optimisation

## ACHIEVEMENTS

2019

### NEW DESIGNERS AWARD

Business Design Centre | London

*Was in the top three highest ranking individuals for the New Designers Show 2019 for my Animation "The Cherry Red Shed".*

2018

### FINALIST GOLDEN DEMON PAINTING COMPETITION

Warhammer World | Nottingham

*Myself and my partner enter into the world renowned Golden Demon Painting Competition, completing one of the largest models in Games Workshop's collection. We were awarded a finalist badge for our team effort.*

2011

### BRONZE DUKE OF EDINBURGH AWARD

Boys Brigade | 14th Company | Kent

*Focused on personal development including social, spiritual and community. Encompassing orienteering, personal fitness, community work, volunteering at events such as coffee mornings, face painting at fetes and fundraising events.*

## EDUCATION

2016 - 2019

### UNDERGRADUATE DEGREE (COMPUTER ANIMATION)

University of the Creative Arts | Rochester | **Graded 2:1**

During my three years at the University for the Creative Arts (UCA), I completed various modules that enhanced my skills in 3D graphic design and animation, enabling me to handle the entire cycle of making a 2D or 3D film, including design, modelling, rigging, and animating my own characters and sets. I am fluent in Maya and Mudbox and have been self-directing my study of Blender during the Covid-19 lockdown. With eight years of experience in the Adobe Suite, I can also use similar programs like Affinity Designer and Krita. A significant accomplishment at UCA was being handpicked to attend the New Designers show, where my animation was selected for the Screening Awards, ultimately earning 3rd place amongst numerous entrants.

2015 - 2016

### FOUNDATION DEGREE

University for the Creative Arts | Rochester | **Passed**

The Foundation Degree was an extensive introduction to the subject of animation and creative arts. We kept daily diaries of our work for referral and reviews covering two-week blocks of all the different subjects. The Foundation Degree confirmed my decision and desire to study graphic design and animation arts as an undergraduate and to base my future career in this interesting and challenging field.

2013 - 2015

### A - LEVELS

Trinity School | Belvedere | Kent

3 A-Levels:

**Product Design, Photography and Graphic Art.**

## INTERESTS

I enjoy digital and traditional drawing in my downtime. Practising regularly helps me develop my skills and I find joy in gifting my artwork to family and friends. I frequently appraise my skills and investigate new techniques to improve my abilities. In my free time, I also assemble, airbrush and detail miniature figurines, often working on projects with my partner who shares my creative passion. We enter competitions throughout the year to showcase our skills.

I am a keen computer gamer, have recently completed Avatar, I also relish a challenge and strive to complete games to 100% completion where ever possible. Having studied animation at university it always fascinates me the amount of time and effort that goes in to making games, as I understand and appreciated the efforts involved.